

# PAID LIFE TRIBUTES

# Honor someone's memory by sharing their life story.

Jewish Telegraphic Agency (JTA), the nonprofit news organization and syndication service, offers several options to memorialize your loved one, tell their story and honor their legacy.

Prices range from \$500 to \$3,600

# Sponsored Obituary

### What is it?

A full-length feature story about the deceased, written by a professional writer based on interviews and written material, and subject to your review prior to publication.

# Where does it appear?

Published on JTA.org with a photo and promoted on social media and syndicated to our network of <u>70</u> <u>Jewish publications</u> worldwide.

**Price** \$3,600 / Special \$1,800 discount available for family & friends of the deceased and synagogues

Look and feel of a native article but includes a "Sponsored" label and a tagline at the bottom.

### JEWISH TELEGRAPHIC AGENCY

EST 191

PONSORED OBITUARIES

Larry Nussbaum, 77, was a fierce advocate for Israel and the Jews – and an exceptional doctor

BY HOWARD LOVY JUNE 17, 2024 8:56 AM



Larry Nussbaum (Courtesy)

Larry Nussbaum, who died on June 7 at age 77 following a long illness, was already working as a successful pediatrician in Tulsa when he decided to make a big change in his career.

Always a fan of technology, Nussbaum decided he wanted to switch fields and become a radiologist. Despite having two young children and a pregnant wife at home, he went back to the grueling requirements of doing a second residency — eventually earning a MOST RECENT

Stanford task force documents 'widespread and pernicious' antisemitism on campus since Oct. 7

Synagogues in Dagestan, Russia, targeted alongside churches in terror attack



Paid Life Tribute page on JTA (left) and an excerpt in the JTA Life Stories newsletter (below)

#### PAID LIFE TRIBUTE



Memorialize a loved one with a Paid Life Tribute on JTA

This dedicated page is a space for family, friends and community members to honor a person dear to them and share their life story with the broader American Jewish world.

Send us your memorial tribute, and JTA will publish and publicize it to a variety of audiences. Options for memorial tributes start at \$360.

Click here or contact partnerships@70facesmedia.org for more information.



#### **Paid Tribute**



Larry Nussbaum, fighter of four known not just as an enceptional physician but as a passionate lower of Israel and the Jewich people, died June 2 at his home in Prairie Willers, Kannas, He was 77. A cutting edge radiologist, he savered or 65 years at Liberty Hespital is Kannas City, Dr. Nussbaum bought property in Israel, spent significant time there, and drilled into his four children that Israel is the homeland of the Jewish people and a safe haven mobald they were need it.

We offer a variety of ways throughout the year to memorialize your loved one, tell their story and honor their legacy. Click here for more information on paid tributes or just email partnerships@zofacesmedia.org,

#### From Our Archives



"Professor Martin Buber, world famous Jewish philosopher, educator and foremost interpreter of Hasidic thought to the Gentile world, died this morning at his home here. He was 87," I'Ll responted on June 23, 1656; The Vienna-born Buber, a longtime professor at the Hebrew University in Jerusalem, was best known for his anthologies of Hasidic tales, a German-language translation of the Bhlbs, and his "I'chor" philosophy of dialogues.

# Paid Life Tributes

### What is it?

You write an obituary tribute that we publish (500 words max. + 1 photo)

# Where does it appear?

- Publication in perpetuity on JTA.org
- Syndicated to our network of <u>70</u>
   <u>Jewish publications</u> worldwide

### **Price** \$500

Click here to submit a Life Tribute.

# Let's partner.

We partner with organizations large and small, in a variety of different capacities.

Reach us at <a href="mailto:partnerships@70facesmedia.org">partnerships@70facesmedia.org</a> and let us help you reach your goals.









