

Spotlight Ad

Spotlight ads are high-profile feature slots in newsletters that provide more space, flexibility and visibility for your creative than a typical newsletter ad.

The Spotlight ad is featured as a content slot in the newsletters and includes:

- A photo
- Headline - max. 95 characters
- Short blurb - max. 260 characters
- Button that links to the URL of your choice

Price: \$500 per day per newsletter
(\$1,000 minimum buy)

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Integrated into newsletter content with a "From our sponsor" label. Spotlight placement will vary between brands.

TO: JEWISH TELEGRAPHIC AGENCY
JEWISH TELEGRAPHIC AGENCY
Today's Daily Briefing
Friday, February 1, 2025

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