70/FACES

24 W. 30TH ST., 4TH FLOOR NEW YORK, NY 10001 WWW.70FACESMEDIA.ORG P 212-643-1890

Job TitleKveller EditorIndustryInternet/Online/New MediaBenefits403B, Dental, HealthJob DurationFull TimeJob LocationNew York, NY

Kveller, the leading digital lifestyle publication for smart, savvy moms raising Jewish kids, is seeking a whip-smart and creative lead editor. This is the right job for you if you are passionate about digital media, are obsessed with parenting trends, always watch the latest viral videos your friends share, and want to help women navigate both the fun and the challenges of this time in their lives. The ideal candidate will have a strong vision for how to guide writers and multi-media producers in exploring everything from moms' choices on childcare and balancing a career, figuring out post-baby birth control plans, juicy news from favorite Jewish celebrity moms, to debating whether to have a bris (or whether to circumcise at all).

Job Requirements:

The Editor will manage the day-to-day publication schedule; work with writers to improve their stories; manage the Kveller team and the large stable of freelance writers; support the marketing team in driving traffic through social, email, partnerships, and other channels; work with the video team to create compelling videos and other multimedia content; and keep Kveller fresh and relevant in the ever-evolving world of online media.

The Kveller Editor reports to the Editorial Director of the brand's parent company, 70 Faces Media.

The ideal candidate has:

- Excellent writing, editing, and proofreading skills
- A passion for covering women-related topics and parenting
- Some knowledge of Jewish culture
- A knack for writing strong headlines with social media and SEO in mind
- An eye for digital trends and viral content
- The ability to multi-task and an eagerness to take on new roles
- A sense of humor
- A keen aesthetic eye

About 70 Faces Media:

Kveller is an award-winning publication of 70 Faces Media — the largest and most diverse Jewish media company in North America. Our brands collectively reach more than 2 million people each month.

Please forward a cover letter and resume to jobs@70facesmedia.org and put Kveller Editor in the subject line.