70/FACES

520 EIGHTH AVENUE, 4TH FLOOR NEW YORK, NY 10018 WWW.70FACESMEDIA.ORG P 212-643-1890

Job Title Industry	Editorial and Community Assistant, My Jewish Learning Internet/Online/New Media
Benefits	403B, Dental, Health
Schedule	Full Time, Monday - Friday
Salary	Range of \$40k to \$47k

Job Requirement

My Jewish Learning is seeking an Editorial and Community Assistant. This job is right for you if you are passionate about Jewish digital engagement, you have excellent editing and writing skills, you have a keen interest in Jewish texts and holidays, and you have the ability to stay on top of a variety of tasks.

The Editorial and Community Assistant will help create new content and products for My Jewish Learning and will support the audience development team in increasing web, email and community engagement on the site and through social channels. This position reports to the editor of My Jewish Learning, which is part of 70 Faces Media, the largest Jewish media organization in North America.

Job Responsibilities:

- Manage day-to-day and holiday updates on the My Jewish Learning website
- Create and schedule daily email newsletters
- Create and schedule daily emails for MJL's Daf Yomi (daily Talmud study) project
- Write and edit articles and upload them into the content management system (Wordpress)
- Manage My Jewish Learning's social media presence on Facebook, Twitter and Instagram
- Manage Facebook community groups by leading conversations and moderating membership and comments
- Work with the audience development team to ensure the site is SEO optimized
- Provide assistance with additional daily operations

Desired Skills & Qualifications

- Excellent writing, editing and copy-editing skills
- Digital savvy, including active presence on social media
- Knowledge of and interest in Jewish religion, traditions and culture
- Ability to multi-task and an eagerness to take on new roles
- Good visual eye for photos and artwork to accompany articles and social posts
- Strong communication, time management and organizational skills
- Self-starter with a 'make stuff happen' mentality
- Familiarity with Photoshop and Wordpress helpful, but not required
- Basic understanding of HTML, SEO, and other digital technology a bonus

About My Jewish Learning and 70 Faces Media:

70 Faces Media is the largest digital nonprofit Jewish publisher in North America. We publish six brands: Jewish Telegraphic Agency, My Jewish Learning, Kveller, The Nosher, Alma, and The New York Jewish Week. Each month, My Jewish Learning receives more than one million unique visitors, coming to the site to learn about Jewish customs, values, history, culture and more.

How to Apply:

To apply for this position, please send a resume, cover letter, and writing sample to <u>jobs@70facesmedia.org</u> with "Editorial and Community Assistant" in the subject line.