

Job Title: Audience Engagement Associate, The Nosh
Industry: Internet/Online/Media
Benefits: 403B, Dental, Health
Schedule: Fulltime, Monday-Friday
Job Location: Remote
Salary: \$45k to \$50k

Job Description:

Are you passionate about food? Interested in general food trends? Love scrolling Instagram and TikTok, and excited about creating dynamic content for social media specifically around Jewish food? The Nosh is seeking an Audience Engagement Associate to join our growing team. We are looking for somebody to think creatively about how to drive new audiences through social, email, and other channels. The Nosh is a growing brand that covers Jewish food trends, history, recipes, and videos and has a thriving Instagram and Facebook presence, a large newsletter following, and hundreds of thousands of pageviews per month.

This position will help create new content for The Nosh's popular social media channels including Facebook, Instagram, TikTok and YouTube, and will produce regular newsletters and special emails for 125k+ email subscribers. This position will report to the Editor of The Nosh, and will collaborate closely with the Director of Audience Development. The Nosh is part of 70 Faces Media, the largest Jewish digital media organization in North America.

Who you are:

- You love food and follow a diverse set of food sites and personalities
- You are passionate about social media and love following trends on Instagram, TikTok and new platforms
- You enjoy learning from your editors and colleagues and reflecting on your own growth
- You have some knowledge of Jewish culture and are interested in the diversity of Jewish cuisines
- Sense of humor and flexibility appreciated

Job Responsibilities:

- Manage robust daily Instagram, Facebook, Twitter and Tik Tok calendars and content creation
- Collaborate with The Nosh Editor and Audience team to create an ever-evolving, dynamic social media strategy
- Create engaging, fresh images for social media
- Manage and execute our newsletter process to deliver content to email subscribers
- Optimize email subject lines, calls-to-action, and headlines to increase engagement and return visitors
- Create new written content based on Jewish food trends and search engine optimization and occasionally assist with content loading within Wordpress

Desired Skills & Qualifications

- Previous social media management experience preferred
- Digital savvy, including active presence on social media
- Interest in Jewish and Israeli food, food trends, and social media trends
- Detail-oriented and eager to learn
- Copy editing and writing skills are a plus
- Familiarity with Photoshop and Wordpress is helpful

About 70 Faces Media:

The Noshers is a publication of 70 Faces Media, the largest digital nonprofit Jewish publisher in North America. We publish six brands: Jewish Telegraphic Agency, My Jewish Learning, Kveller, The Noshers, Alma, and The New York Jewish Week and reach more than 3 million people each month.

We Encourage You to Apply

At 70 Faces Media, we value diversity, and we encourage all to apply. We do not discriminate on the basis of race, religion, color, gender expression or identity, sexual orientation, national origin, citizenship, age, marital status, veteran status, disability status, or any other characteristic protected by law.

How to Apply:

To apply for this position, please send a resume and cover letter to info@thenoshers.com with "Audience Engagement Associate" in the subject line.