Job Title: Digital Marketing and Data Manager, 70 Faces Media  
Industry: Internet/Online/New Media  
Benefits: 403B, Dental, Health  
Schedule: Full Time, Monday - Friday  
Salary: Range of $55k to $65k

Job Requirements:
70 Faces Media, the largest and most diverse Jewish media organization in North America, is seeking a **Digital Marketing and Data Manager** to work across our six brands to better market our work and analyze our impact. This job is right for you if you are passionate about digital marketing, you love analytics, and you’re ready to innovate in both the Jewish and online media space.

The person in this role will help market and promote 70 Faces Media content and products through compelling email marketing, social media posts and advertising, improved SEO, Google ads, display advertising, partnerships with other organizations and media companies, and more. This role will also analyze our data, including website, email, social, and other metrics, to help editors and others at the organization understand how our content performs, which channels work best, and what our biggest opportunities for growth are.

This position reports to the Director of Audience Development and will also collaborate with our editorial, technology, business, and fundraising teams.

Job Responsibilities:
- Work on day-to-day marketing activities like email and social media campaigns and website updates
- Plan and execute successful launch campaigns for new products and content packages
- Work with the audience and editorial teams to improve SEO across brands
- Create and analyze regular user surveys to understand our audiences’ experience with our brands and products
- Analyze data from multiple sources to understand reader behavior across our platforms and channels
- Help the audience and editorial teams understand which channels are most effective at engaging our readers
- Help the business and philanthropy teams understand which channels and content are most effective at driving revenue
- Identify opportunities for growth based on data discoveries and new data tools to help assess our performance
- Help management make data-based decisions for new projects
- Partner with technology team to implement, optimize and QA audience development tools

Desired Skills & Qualifications:
- 3+ years in a digital marketing or analytics role, with focus on marketing technology, analytics, and email
- Hands-on marketer who is excited to both think big and do the daily legwork, whether it’s scheduling posts for social, digging into analytics, experimenting with a new graphics strategy, or creating a product launch plan
- Excellent communicator, who can translate difficult language into digestible marketing copy and who can communicate marketing results to a less data-oriented team
- Familiarity with the basics of search engine optimization
- Experience using data from digital and site analytics tools to make marketing and/or content decisions
- Deep understanding of Google Analytics, Google Data Studio, and Zapier preferred
- Experience writing and optimizing SQL queries
- Ability to present data insights visually
- Strong communication, time management, and organizational skills
- Ability to multi-task and an eagerness to take on new roles
- Self-starter with a 'make stuff happen' mentality
- Excited by the work and content of 70 Faces Media

About 70 Faces Media:
70 Faces Media is the largest digital nonprofit Jewish publisher in North America. We publish six brands: Jewish Telegraphic Agency, My Jewish Learning, Kveller, The Nosher, Hey Alma, and the New York Jewish Week.

We Encourage You to Apply:
At 70 Faces Media, we value diversity, and we encourage all—especially those whose identities are traditionally underrepresented in Jewish nonprofit organizations—to apply. We do not discriminate on the basis of race, religion, color, gender expression or identity, sexual orientation, national origin, citizenship, age, marital status, veteran status, disability status, or any other characteristic protected by law.

How to Apply:
To apply for this position, please send a resume, cover letter, and writing sample to jobs@70facesmedia.org with “Digital Marketing and Data Manager” in the subject line.