

<b>Job Title</b>	Marketing & Customer Experience Associate, 70 Faces Media
<b>Industry</b>	Internet/Online/New Media
<b>Schedule</b>	Full Time, Monday - Friday
<b>Benefits</b>	403b/Dental/Health
<b>Salary</b>	\$55,000 to \$60,000

### Job Requirements

70 Faces Media, the largest Jewish media organization in North America, is hiring a Marketing & Customer Experience Associate to help grow our impact and revenue from classes and events. As a leader in online Jewish programming, we host hundreds of engaging experiences each year — primarily online, with occasional signature in-person events. This position will coordinate strategic marketing efforts, establish partnerships, and deliver exceptional customer service to optimize enrollment numbers and overall participant satisfaction.

You will collaborate across 70 Faces Media's brands, including the Jewish Telegraphic Agency, My Jewish Learning, Kveller, The Nosh, Hey Alma, and the New York Jewish Week, working closely with our editorial, revenue and technology teams. This is an early-to-mid-career position with room for growth, as the depth and breadth of our online programs expand. You will report to the Director of Editorial Experiences and join a dynamic team committed to building Jewish community through digital media.

### Job Responsibilities

- Manage day-to-day marketing activities for 70 Faces Media's educational classes and community events, including email marketing, social media, paid marketing campaigns, and website promotions
- Plan and execute a successful launch campaign for each new class we offer
- Develop the strategy for new marketing initiatives
- Recruit and manage affiliate partnerships
- Respond to customer service inquiries
- Assist with hosting online events
- Regularly survey participants to understand feedback and interests
- Provide assistance with additional activities across our events and user revenue departments

### Desired Skills & Qualifications

- 3+ years in a digital marketing role, with focus on email, social media, and/or partnerships.
- Excellent copywriting skills and overall communication skills
- Strong visual eye for designing social media posts and marketing collateral
- Hands-on marketer who is excited to both think big *and* do the daily legwork, whether it's scheduling posts for social, creating reports, writing emails, or creating a launch plan
- People person who can develop successful partnerships and relationships with other organizations
- Knowledge of and interest in Jewish religion, traditions, food, and culture

### About 70 Faces Media

70 Faces Media is the largest digital nonprofit Jewish publisher in North America. We publish six brands: Jewish Telegraphic Agency, My Jewish Learning, Kveller, The Nosh, Hey Alma, and the New York Jewish Week.

### How to Apply

To apply for this position, please send a resume, cover letter, and writing sample to [jobs@70facesmedia.org](mailto:jobs@70facesmedia.org) with "Marketing Associate" in the subject line.