

<b>Job Title</b>	<b>Social Media Associate</b> , 70 Faces Media
<b>Industry</b>	Internet/Online/New Media
<b>Schedule</b>	Full Time, Monday - Friday
<b>Benefits</b>	403b/Dental/Health
<b>Salary</b>	\$55,000 to \$60,000

70 Faces Media is the largest and most vibrant Jewish media organization in North America, reaching millions of people each month through our brands — including *My Jewish Learning*, *The Nosh*er, *Kveller*, *Hey Alma*, *JTA*, and *New York Jewish Week*. We're looking for a creative, collaborative, and extremely online **Social Media Associate** to help shape and grow the social presence of two of our flagship brands: *My Jewish Learning* and *The Nosh*er.

*My Jewish Learning* helps people discover — and rediscover — what Jewish life can look like today: personal, relevant and rich with meaning. *The Nosh*er celebrates Jewish food in all of its forms: how to make it, where to eat it and the stories behind every recipe.

In this role, you'll be part strategist, part creator and part community-builder — helping us tell meaningful Jewish stories and spark conversations with hundreds of thousands of engaged followers across Instagram, TikTok, Facebook and beyond.

#### What you'll do:

- Craft smart, compelling and scroll-stopping content for *My Jewish Learning* and *The Nosh*er's social channels
- Stay on top of digital trends and Jewish conversations to keep us fresh, relevant and in the mix
- Turn articles, recipes, ideas and traditions into engaging and visually compelling formats — memes, reels, stories and more
- Respond to and engage with our communities in productive ways to build authentic relationships and loyal followings
- Collaborate with editorial, design and fellow social media editors to brainstorm new ideas and amplify the best of what we do
- Experiment, track and optimize based on performance

#### You're a good fit for this role if you:

- Have experience creating for and managing social platforms (TikTok, Instagram, Facebook, YouTube, etc.)
- Can shoot and edit short-form video (think recipe demos or explainer clips)  
Have an eye for design and know how to create original visuals that pop, with experience using tools like Canva, Photoshop and CapCut
- Are a natural storyteller, with excellent writing chops and a voice that can shift between smart, funny and heartfelt
- Love working on a team and bringing creative ideas to the table
- Are passionate about Jewish food, culture, history, religion and tradition — and want to help more people connect with them online
- Are fluent in internet humor (after all, our audiences love to laugh)

#### How to Apply

To apply for this position, please send a resume, cover letter, and a sample of your work to [jobs@70facesmedia.org](mailto:jobs@70facesmedia.org) with "**Social Media Associate**" in the subject line.