

**Job Title:** Editor, The Noshers  
**Benefits:** 403b/Dental/Health  
**Schedule:** Full Time, Monday - Friday, 9:00am - 5:00pm ET  
**Salary:** \$75,000-\$90,000

The Noshers is seeking a strategic, audience-focused editor to lead one of the most beloved brands in Jewish food media. This role combines editorial execution with audience development and a product mindset—you'll work closely with our team to translate editorial excellence into measurable audience and revenue results.

We're looking for someone who can look at our thousands of recipes and see endless possibilities—turning a forgotten Rosh Hashanah dish into a trending TikTok, or spotting the perfect partnership opportunity. You'll be comfortable with outreach and forging new relationships in the food community as part of a broader strategy to position us as the go-to authority on Jewish food.

You'll own our content strategy: newsletter optimization, social media expansion, SEO initiatives, and work with the team on affiliate revenue development. Your ultimate goal: make The Noshers the first place people turn when planning a Shabbat dinner, Passover seder, or any Jewish dish. This is a perfect role for somebody who knows what it takes to build and sustain a brand while ensuring The Noshers continues to inspire Jewish food lovers everywhere.

### What You'll Do

- Turn our collection of recipes into must-read content, from viral social posts to newsletter series that help people plan their next holiday meal
- Build and engage our community across Instagram, Pinterest, and YouTube, creating the kind of content that makes people tag their friends
- Develop revenue-driving content like shoppable recipe roundups and buying guides that help readers (and help us grow)
- Launch new projects like digital cookbooks, premium content, or whatever great ideas you cook up
- Use data to figure out what's working and what isn't, then double down on the content that gets people excited about Jewish food
- Keep our editorial voice authentic and excellent while making sure everything we publish serves our readers and our mission
- Work collaboratively with our teams to help The Noshers grow and thrive

### What We're Looking For

- 5+ years of experience building or significantly growing a brand, audiences, or communities in digital media
- Great at relationship building and ability to connect with people across the food community
- Dynamic problem solver who can adapt quickly, figure things out independently, and build solutions
- Proven track record of launching new initiatives, taking ideas from concept to reality
- Strong background in content strategy, SEO, social media growth, and/or audience development
- Data-driven approach to editorial decisions, using analytics and performance metrics
- Passion for Jewish food and the ability to appeal to a variety of generations
- Natural collaborator who communicates well and makes working together feel effortless

**About 70 Faces Media**

The Noshers is part of 70 Faces Media, the largest digital publisher of Jewish content in North America. Our network includes My Jewish Learning, Kveller, Hey Alma, the Jewish Telegraphic Agency (JTA), and the New York Jewish Week. We reach over 3 million people each month with stories, recipes, news, and ideas that help people explore Jewish life and identity in all its forms. We operate as a remote-first company with roots in New York and office space in Midtown Manhattan.

**How to Apply**

To apply, please send your resume and a brief cover letter explaining your interest in the role, particularly your experience with editorial growth and audience development. Please also include something about your interest in Jewish food and 2-3 strategic ideas for how you would expand The Noshers's audience and explore new revenue opportunities.

Email all materials to [jobs@thenoshers.com](mailto:jobs@thenoshers.com)