

Job Title: Director of Product

Benefits: 403(b) / Dental / Health

Schedule: Full Time, Monday – Friday, 9:00am – 5:00pm ET

Salary: \$120,000–\$130,000

70 Faces Media is seeking a strategic, user-centered Director of Product to help shape the future of Jewish media. This is a rare opportunity to lead the digital strategy for a diverse portfolio of beloved brands — reaching millions each month with Jewish stories, news, recipes, and ideas. As the Director of Product, you'll oversee the strategy and execution of digital products across all of our properties — JTA, My Jewish Learning, Kveller, Hey Alma, The Nosh, and the New York Jewish Week. You'll also guide development of key user touchpoints like websites, newsletters, donation flows, and SEO infrastructure.

You'll manage a small but mighty product team and serve as the connective tissue between editorial, technology, data and business. This is a key leadership role at 70 Faces Media, ideal for someone who's as comfortable setting long-term strategy as they are jumping into the weeds. If you love turning editorial vision into seamless, high-impact digital experiences, we'd love to hear from you.

What You'll Do

- Champion user-first design
- Lead editorial product strategy across all 70 Faces Media brands, aligning editorial priorities with digital innovation
- Develop and iterate on digital products, partnering closely with editorial, audience, and tech teams to create and refine new features, content formats, and engagement strategies.
- Partner with leadership to establish meaningful performance metrics and ensure we meet them across current and emerging platforms
- Set the strategic vision for our websites, newsletter sign-up flows, donation infrastructure, and SEO performance to ensure these touchpoints drive growth, deepen engagement, and support revenue growth
- Foster a culture of continuous experimentation, leveraging A/B testing and analytics to optimize the user experience and inform product decisions
- Manage and mentor a small product team, supporting cross-functional execution and long-term planning

What You'll Bring

- 5+ years of proven experience in digital product management, ideally in media, nonprofit, or mission-driven organizations
- A track record of leading teams and cross-functional projects with real-world impact
- Deep knowledge of media performance levers — SEO, email capture, UX optimization, and audience engagement
- Proficiency with WordPress (or similar CMS), Google Analytics, and ticketing/workflow tools
- Experience managing or mentoring junior product or tech staff

- Excellent communication and collaboration skills — you can translate fluently between editorial and technical teams
- Analytical and data-driven approach to problem-solving
- Passion for Jewish content and the role media plays in shaping Jewish identity and community

About 70 Faces Media

70 Faces Media is the largest digital publisher of Jewish content in North America. Our brands include JTA, My Jewish Learning, Kveller, Hey Alma, The Nosh, and the New York Jewish Week. Together, we reach more than 3 million people each month with stories, ideas, and resources that help people explore Jewish life in all its complexity and diversity. We are a remote-first organization with a headquarters in New York City and staff around the country.

How to Apply

To apply, please send your resume and a brief cover letter explaining your interest in the role and your experience leading product teams or building media products that serve editorial and audience goals. Bonus if you can include 1–2 ideas for product improvements or experiments you'd consider testing across our brands.

Email all materials to jobs@70facesmedia.org