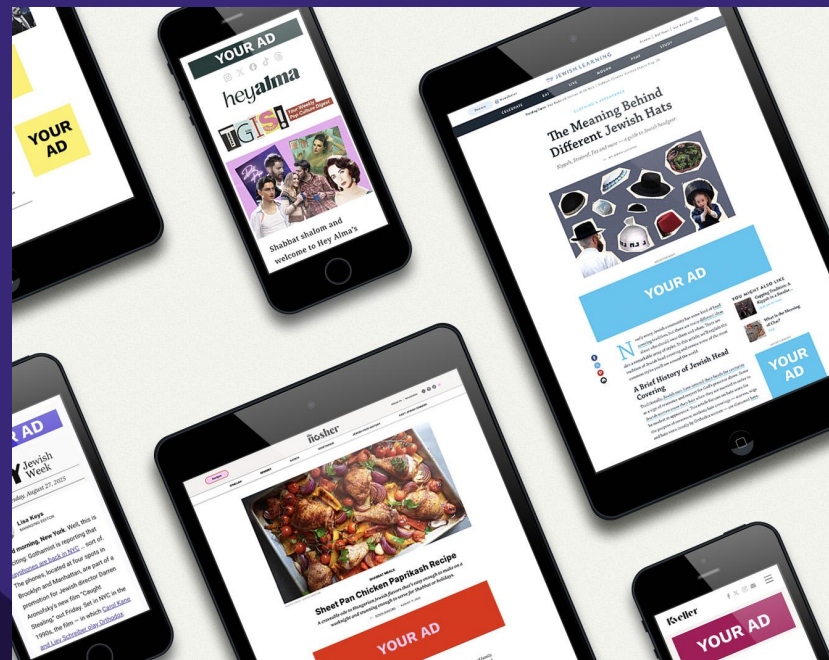




PARTNERSHIPS MEDIA KIT

REACH THE RIGHT JEWISH
AUDIENCES

ADVERTISE
WITH US.



We are America's largest Jewish digital publisher.

70 Faces Media is a not-for-profit digital media company that operates six successful and dynamic online publications, which reach core segments of the American Jewish community.

We are unique in the Jewish world for our technological sophistication as well as our broad editorial coverage of news, ideas, education, religious learning, parenting, pop culture, food and sports.

Our commitment to excellence in digital media enables us to reach people wherever they are in their lives, no matter their level of Jewish knowledge and experience.

As a mission-driven nonprofit, we rely on advertisements and sponsorships, institutional funding and grassroots donations to support our operations.

JTA

NY Jewish
Week

the
nosher

Kveller

*hey***alma**

my
JEWISH
LEARNING

A VISIBILITY ADVANTAGE THAT DELIVERS VAST REACH

Our brands engage key segments of the American and global Jewish community. We earn our audience's loyalty and growth by putting user experience and content first while investing significantly in audience retention.

WE ENGAGE

400K

newsletter subscribers
daily

WE REACH

4M

page views each month

WE CONNECT

1.9M

social followers across
platforms

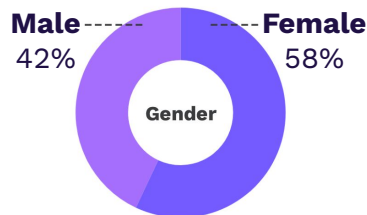
AUDIENCE INSIGHTS

heyalma

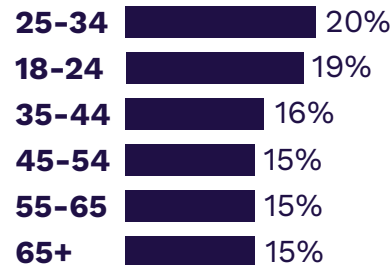
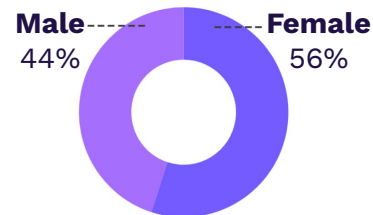
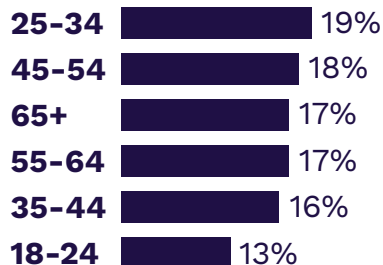
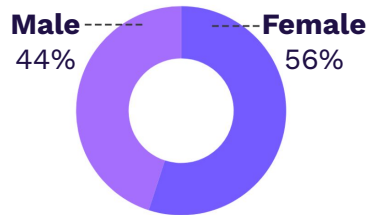
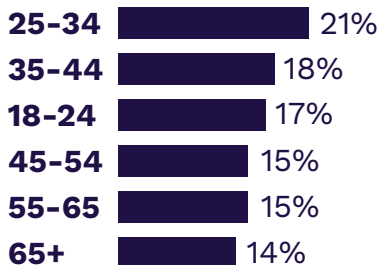
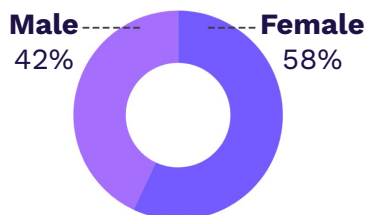
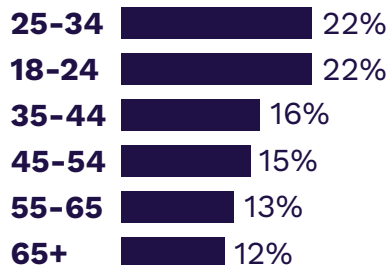
Kveller

JTA & NY Jewish Week

my JEWISH LEARNING & **the nosher**



Ages



Top Cities: New York, Los Angeles, London, Chicago, Toronto

Top Countries: United States, Canada, United Kingdom, Israel, Australia

OUR NETWORK

THE POWER OF OUR BRANDS



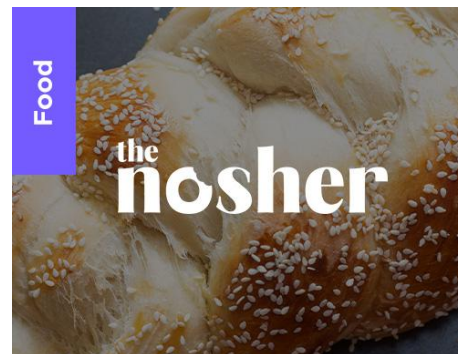
Deeply Jewish and endlessly scrollable. Hey Alma covers identity, culture, and humor for the chronically online, bringing strong opinions, real feelings and a fresh perspective to everything from pop culture to politics.

Avg. Monthly Pageviews: 200,000
Social Media Followers: 185,000
Newsletter Subscribers: 31,000
44% of readers are ages 18-34



A guide to Jewish life and learning for anyone, anywhere. From holidays and history to belief and big questions, we help people explore Judaism's traditions and ideas, and how they shape modern Jewish life.

Avg. Monthly Pageviews: 1,000,000
Social Media Followers: 275,000
Newsletter Subscribers: 185,000
55% of readers are under age 45



A celebration of all things Jewish food. The Noshers delivers recipes, history and bold new takes that bring Jewish flavors to life for your table and beyond.

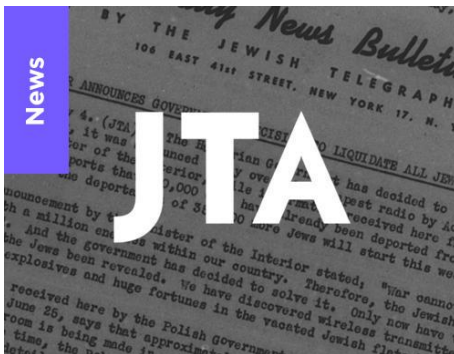
Avg. Monthly Pageviews: 400,000
Social Media Followers: 655,000
Newsletter Subscribers: 128,000
30% of visitors from organic social

THE POWER OF OUR BRANDS



Kveller is a welcoming space for kvelling — about being Jewish, raising Jewish kids and finding joy in culture, identity and community. We celebrate the messy, meaningful moments that make Jewish life something to be proud of.

Avg. Monthly Pageviews: 430,000
Social Media Followers: 280,000
Newsletter Subscribers: 74,000
39% of readers are ages 25-44



Urgent, trusted reporting on Jewish news, antisemitism and the forces shaping our world. We stay vigilant so our readers can stay informed with the depth and clarity they need.

Avg. Monthly Pageviews: 820,000
Social Media Followers: 100,000
Newsletter Subscribers: 66,000
60+ syndication clients worldwide



A window into Jewish New York. The New York Jewish Week covers the culture, people, politics and pulse of the city, spotlighting the events and ideas that make Jewish life here vibrant, complex and always changing.

Avg. Monthly Pageviews: 150,000
Social Media Followers: 145,000
Newsletter Subscribers: 45,000
35% of readers are ages 25-44

OUR MEDIA MIX & PLATFORMS

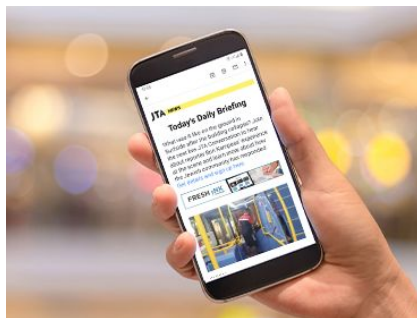
DIGITAL ADS: VARIED PRODUCTS TO SUIT YOUR NEEDS

We offer premium digital advertising in a variety of forms. [Click here](#) to see examples of ad placements.



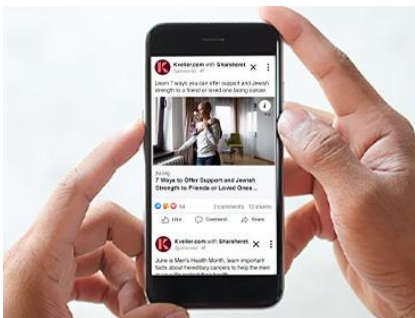
Dedicated Emails

Reach all – or some – of our newsletter subscribers, with dedicated emails sent directly from our email servers. Geo-targeted eblasts available.



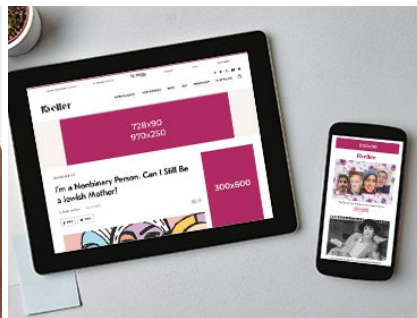
Newsletter Ads

Newsletter ads are sold by the week. For each week, an advertiser receives 100% share of voice – i.e. exclusive use of the ad slots in each daily newsletter.



Social Media Ads

We sell ads (not posts) on Facebook and Instagram across each of our properties' accounts. Ads go out on both platforms and include \$100 in Facebook/Instagram boosting.



Banner Ads

All of our websites are mobile-responsive and provide flexible IAB placements, sold on a CPM basis. Each one of our websites offers targeting based on user location.

SPOTLIGHT ADS


Spotlight ads are high-profile feature slots in newsletters that provide more space, flexibility and visibility for your creative than a typical newsletter ad.

The spotlight ad is featured as a content slot in newsletters and includes:

- A featured image
- Headline - max. 95 characters
- Short blurb - max. 260 characters
- CTA button that links to the URL of your choice

Price: \$850 per day per newsletter
Bundles are available.

FROM OUR SPONSOR
AMERICANS FOR BEN-GURION UNIVERSITY



David Ben-Gurion's message of resilience takes center stage

Americans in search of hope and optimism amid Israel's multifront war as well as surging antisemitism on the home front can find it on Dec. 8 through "Ben-Gurion Day in the USA," Americans for Ben-Gurion University's (A4BGU).

[READ MORE](#)

Integrated into newsletter content with a "From our sponsor" label. Spotlight placement varies between brands.

TO ADVERTISE WITH US
JEWISH TELEGRAPHIC AGENCY
Today's Daily Briefing
Friday, February 1, 2025

ADVERTISEMENT
JEWISH TELEGRAPHIC AGENCY
FEB 25 - 27, 2025 [REGISTER NOW](#)

NEW YORK
David Ben-Gurion's New York campus will relocate to the Upper West Side
[READ MORE](#)

ARTIST PROFILE
Kanye embarks on a new artistic journey on X, saying, "I'm never apologizing for my Jewish heritage"
[READ MORE](#)

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CLUBS
Author John Irving's new novel, 'Queen Esther,' deals with Israel and antisemitism
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FROM OUR SPONSOR
David Ben-Gurion's message of resilience takes center stage
Americans in search of hope and optimism amid Israel's multifront war as well as surging antisemitism on the home front can find it on Dec. 8 through "Ben-Gurion Day in the USA," Americans for Ben-Gurion University's (A4BGU).
[READ MORE](#)

NEW YORK
Trump orders evictions on International Criminal Court personnel
[READ MORE](#)

NATIVE CONTENT: BLENDING YOUR BRAND SEAMLESSLY WITH OURS

Native content offers a unique way to leverage our brands' strength, syndication reach and journalistic expertise to engage a broad audience not necessarily reachable through traditional advertising. This is an excellent way to share with our readers the full breadth of stories your institution wants to tell.

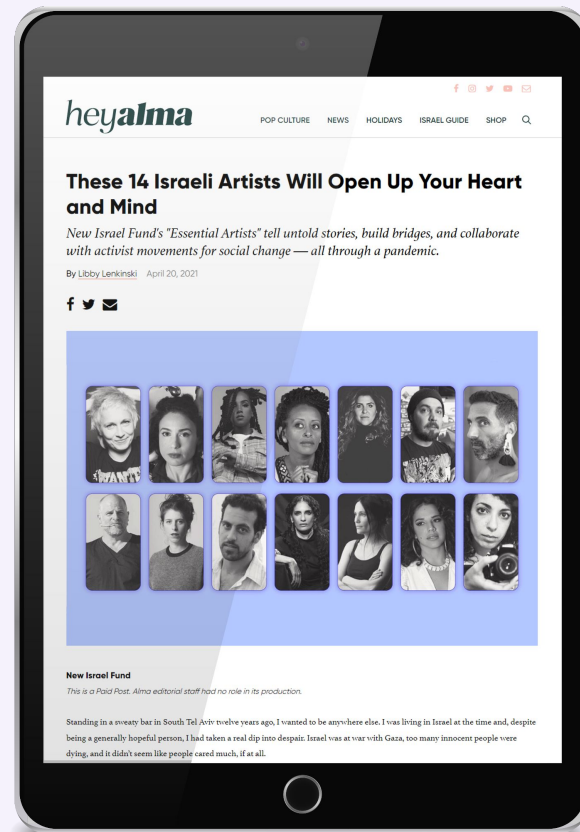
Sponsored Content

Our staff, along with your team, will ideate stories that will promote your goals and engage our audience with trusted and compelling storytelling. We use experienced journalists/writer to produce the stories, and you get to preview the content before it is published on our brands.

Paid Posts

Paid posts are content posts created by your institution and published unedited on our brands with labeling indicating it is client-produced content.

[Click here](#) to see different placements.




Sponsored Content Examples

JEWISH TELEGRAPHIC AGENCY
EST. 1917

SPONSORED HEALTH

Here are 6 favorite Jewish foods you should stop eating

BY ALIX WALL JULY 8, 2019 1:39 PM



A bagel with fox and cream cheese is supremely unhealthy. The bagel alone has the nutritional equivalent of five slices of white bread. (Fudis/Getty Images)

With summer barbecue season finally here, Americans everywhere will be firing up their grills and feasting on their favorite foods.

But many of our culinary indulgences come with a cost. We're not just talking about foods that are overly salty, fatty and sugary. There are foods that actually raise your risk for developing cancer — including some much-loved American Jewish classics.

"You want to have a diet of mostly healthy whole foods, and you want to proceed with caution and have a smaller portion of these Jewish delicacies that do not promote health," says nutritionist and author Liza R. Young.

It may be hard to avoid such foods entirely, Young says, but exercising portion control is essential.

TRENDING ON JTA

A kosher baker rejected a synagogue's order for rainbow Pride treats. The firestorm has been fierce.

David Beckham says he's proud to be 'part of the Jewish community' at



Rabbi Stephen S. Wise addresses the crowd at a D-Day rally outside Madison Square Garden, New York, June 1944. (Library of Congress)

The next day a Chicago Tribune headline read: "2 million Jews Slain by Nazis, Dr. Wise Avers." At that point, the true number was actually over 4 million.

On December 2, 1942, Jewish organizations worldwide declared a day of mourning. On December 8, Wise and three other Jewish leaders met with the president in the White House to warn that unless action was taken, the Jews of Europe were doomed. Roosevelt reportedly said he was aware of the Nazi horrors but had no immediate remedy. His government's policy was "rescue through victory."

Stewart Ain



This story was sponsored by and produced in collaboration with PBS, which will air "The U.S. and the Holocaust" on three consecutive nights beginning Sunday, September 18 at 8 P.M. Eastern. This article was produced by Kvellor's native content team.

Look and feel of a regular article but includes a "Sponsored" label and a tagline at the bottom.

JEWISH DIGITAL SUMMIT

**The premier annual online event for
Jewish professionals**

Jewish Digital Summit Sponsorship Opportunities

Elevate your brand and interact with attendees of the Jewish Digital Summit and other 70 Faces Media online events. The Summit's audience includes Jewish professionals and lay leaders from JCCs, federations, foundations, synagogues, day schools, higher education, adult learning and many other types of Jewish organizations.

Depending on sponsorship level, opportunities include:

- Presenter slot in a featured panel discussion
- Access to full registrant list with contact information
- Complimentary or discounted tickets for your staff or constituents
- A Paid Post on a 70 Faces Media brand
- Logo on conference website and marketing materials
- Virtual vendor booth with any sponsorship

Price: \$1,800 to \$25,000

JEWISH DIGITAL SUMMIT

The next Summit is February 24-26, 2026.

Tickets on sale now:

[jewishdigitalsummit.org](https://www.jewishdigitalsummit.org)



SPECIAL PRODUCTS

SPECIALIZED NEWSLETTERS



The Hub

Your hub for Jewish online classes and events.

38,000 subscribers

Tuesday, Thursday, Sunday



Jewish Sport Report

Your weekly guide to the fun and fascinating sports news and conversations happening in the Jewish world.

7,700 subscribers

Every Friday



Hebrew Word of the Day

Boost your Hebrew vocabulary, learn a new word every day.

30,000 subscribers

Daily

A Daily Dose of Talmud

Daf Yomi for Everyone, from My Jewish Learning



Daily Dose of Talmud

Thousands of Jews around the world read the entire Talmud one page at a time on a set schedule called Daf Yomi (literally “a page a day”). My Jewish Learning is excited to help you dive into this worldwide Jewish learning project.

33,000 subscribers

Daily

**Interested in ad placements for these newsletters?*

Please contact partnerships@70facesmedia.org for more information.

WHITE-LABELED PRODUCTS

Content tailored to your brand

White-labeled products constitute content we develop for your organization that carries your branding and voice. This is an excellent way to build, engage and retain your audience, as well as spread awareness and acquire new email subscribers.

Among our flagship white-labeled products:

- **Newsletter journeys:** multi-part email series developed around a central theme that provide recipients with compelling original content.
- **E-books:** cookbooks or other compilations of original online content.

Pricing begins at \$15,000 for E-books; \$20,000 for Newsletter journeys. Timing and cost varies based on the size and scope of the project. *Custom events are also available.



Shabbat

Shabbat is referred to as "an island in time" by the Rabbi and philosopher Abraham Joshua Heschel. It can be a time to take a step away from the hustle and bustle of everyday life and recharge and refocus on the things that are most important like friends, family, and rest! This email focuses on ways you can incorporate Shabbat into your life in a meaningful way and includes a delicious (and easy!) recipe and video tutorial for making your own fluffy and delicious challah.

This is the last email in your MyZuzah email series. We hope you have found these emails to be informative and enriching. Thanks for joining us on this email journey!



Shabbat 101

Did you know Shabbat is considered a Jewish holiday? Learn about the origin

8-part newsletter journeys curated and designed for MyZuzah (left) and the Milken Archive of Jewish Music (below).

MILKEN
ARCHIVE
of Jewish Music
The American Experience

A Journey Through American Jewish Music



Yiddish Theater

Welcome to the first installment of The Milken Archive's email journey through the American Jewish musical experience. This eight-part series will explore some of the major themes and eras of American Jewish music, including a visit to some of the earliest Jewish musical ensembles, the intersection of jazz and Jewish musical styles, musical reflections on the Holocaust and more. This first email takes you on a virtual tour of Yiddish musical theater.

Yiddish musical theater is one of the great cultural legacies of 20th century American Jewish immigrants. Blending the shared language of music, theater and melody, it spoke to the common struggles faced by millions of Jews who poured in from Russia, Poland, Slovakia, Romania and elsewhere starting in the 1880s. It was a vital source of joy and respite for Jews who struggled to adapt to life in America, and came to terms with the oppression and poverty left behind in Europe.

Yiddish theater started with staged musicals, but eventually expanded to vaudeville and radio. It became known as "Second Avenue" after the New York City street with its most famous theaters, its live theater, its polished theatrical songs, legendary stars and music rowdies, pioneers, while paving the way for Jewish composers and performers in the American mainstream.

EXPLORE THE EXHIBIT



PRICING

70 FACES MEDIA 2026 DIGITAL RATES

Banner Advertising

\$8 CPM standard

\$12 CPM geo-targeting

\$3 CPM text ads

Sponsored Content

Sponsored Story: \$4,250

Paid Post: \$2,850

Social Media

\$850 per ad (includes \$100 in Facebook/Instagram boosting)

Spotlight Ads

\$850 per ad

Minimum ad buy \$850

Bundles available

Premium pricing during holiday periods

**Non-NY geo-targeting upon request*

Brand	Daily Email Subscribers	Newsletter Ad Rates	Dedicated Email Rates	Geo-targeted NY Email*
Hey Alma	31,000	\$1,500 (3 emails/week)	\$2,500	\$1,000
Kveller	74,000	\$3,000 (7 emails/week)	\$4,000	\$2,000
The Nosh	128,000	\$1,500 (3 emails/week)	\$4,000	\$3,000
My Jewish Learning	185,000	\$3,000 (5 emails/week)	\$5,000	\$3,000
JTA News	66,000	\$3,000 (7 emails/week)	\$4,000	\$2,500
NY Jewish Week	45,000	\$2,500 (6 emails/week)	\$3,000	N/A
The HUB on MJL	39,000	\$1,500 (3 emails/week)	\$2,500	
All Subscribers (de-duplicated)	358,000	\$11,000	\$11,000	\$7,000

Let us help you.

We partner with organizations large and small.

Reach us at partnerships@70facesmedia.org and let us help you reach your goals.



JTA

NY JEWISH WEEK

THE NOSHER

KVELLER

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MY JEWISH LEARNING