

# JEWISH DIGITAL SUMMIT

## DAY 1 - TUESDAY, FEB. 24

All sessions are 50 minutes each. All times on this printable schedule are in Eastern time zone, all the times on the website will appear in your local time zone.

Time	Stage 1	Stage 2	Stage 3
12 pm	<b>The Evolution and Impact of Uniting Around a Cause</b> <i>with Matan Sivek</i>		
1 pm	<b>Five No-Regret AI Moves for Jewish Organizations</b> <i>with Leo Lazar</i>	<b>Digital Accessibility That Works: Why It Matters for Jewish Nonprofits</b> <i>with Lauryn Smith</i>	<b>The 15-Minute Metric Check-In</b> <i>with Laurie Ehrlich</i>
2 pm (30 mins only)	<b>Pause. Play. Laugh: A Virtual Scavenger Hunt Experience</b> <i>with Leslie Rosen Stern</i> <i>(In "Room" not Stage)</i>		
2:30 pm	<b>Grant Writing in the Age of AI: From First Draft to Final Report</b> <i>with Sara Blancke</i>	<b>Basics of Creating Vertical Video for Social Media</b> <i>with Izzy Wellman</i>	<b>Using ShulCloud Data to Build a Synagogue Community</b> <i>with Jason Plotkin</i>
3:30 pm	<b>Relationship-Driven AI for Jewish Fundraising</b> <i>with Elizabeth Neufeld</i>	<b>Calm the Chaos: Internal Comms that Build Trust and Unlock Potential</b> <i>with Elisheva Thompson</i>	<b>Building an Effective Content Calendar</b> <i>with Andrew Exler</i>
4:30 pm	<b>Making AI Work for You: Tools, Prompts, and Workflows That Deliver</b> <i>with Jason Kuperberg and Josh Steinberg</i>	<b>From Engagement to Belonging: Moving Beyond Likes and Follows</b> <i>with Andrea Lefton</i>	<b>Building Belonging: Crafting Marketing for Interfaith Individuals, Couples &amp; Families</b> <i>with 18Doors</i>

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## DAY 2 - WEDNESDAY, FEB. 25

All sessions are 50 minutes each. All times on this printable schedule are in Eastern time zone, all the times on the website will appear in your local time zone.

Time	Stage 1	Stage 2	Stage 3
12 pm	<p><b>The Future of Digital Discoverability</b> with Marc Sirkin, Anna Levitin, &amp; Josh Jaffe</p>		
1 pm	<p><b>The Remote Manager's Playbook for Team Success</b> with Allison McMillan</p>	<p><b>Keep the Love Going: Playbook for Retaining Your Online Donors</b> with Emily Goodstein &amp; Françoise Stovall</p>	<p><b>Audience Retention for News Organization</b> with Arielle Goldstein, Rob Golub, Samantha Meiler, &amp; Shevy Baskin</p>
2 pm (30 mins only)	<p><b>Sponsor and Networking Break</b> (in Sponsor Expo and Networking areas)</p>		
2:30 pm	<p><b>Not Again! Next Steps to Revamp Your Website</b> with Jo Ellen Green Kaiser</p>	<p><b>Leveling Up Jewish Zoom-Learning</b> with Adina Allen, Liana Wertman, &amp; Mara Swift</p>	<p><b>How I Used AI to Get the Story</b> with Asaf Elia-Shalev</p>
3:30 pm	<p><b>Building High-Performance Teams in Resource-Constrained Environments</b> with Jonathan Meyrowitz</p>	<p><b>Jewish Ethics, Environmental Impact, and the Promise of AI</b> with Sarah Rubinson Levy</p>	<p><b>Marketing Through Crisis: Staying on Message in Uncertain Times</b> with Gary Susswein &amp; Tilly Shemer</p>
4:30 pm	<p><b>People of the Podcast: Practical Tools to Get Started</b> with Judaism Unbound</p>	<p><b>How to Write an Op-Ed</b> with Andrew Silow-Carroll</p>	<p><b>Data Investigation for Local Journalism</b> with Gerald Rich &amp; Lisa Pickoff-White</p>
5:30 pm	<p><b>The Stories That Impact the Jewish Community</b> with Dana Bash</p>		

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## DAY 3 - THURSDAY, FEB. 26

All sessions are 50 minutes each. All times on this printable schedule are in Eastern time zone, all the times on the website will appear in your local time zone.

Time	Stage 1	Stage 2	Stage 3
12 pm	<b>Lessons from Meetup: The Importance of Community in a Digital World</b> <i>with David Siegel</i>		
1 pm	<b>AI and the Future of Jewish Learning</b> <i>with Heidi Lovitz, Rivkah Schack, &amp; Sara Wolkenfeld</i>	<b>Community Building Through Event Promotion</b> <i>with Lindsay Pinchuk</i>	<b>The Future of Philanthropy: Engaging the Next Generation of Donors in the Digital Age</b> <i>with CCS Fundraising</i>
2 pm	<b>The Tech Infrastructure Your Org Needs</b> <i>with Scott Porad, Jennifer Brodsky, David Goodman, &amp; Jennifer Rubin</i>		

### In-Person New York Gathering

4 pm to 7 pm	<b>How Technology is Transforming Jewish Life</b> <i>discussion with the 70 Faces Media team</i>
	<b>Tony-Award winner Ari'el Stachel</b> <i>will speak about his experience growing his following online, and growing the audience for his recent solo show "Other," as an Arab-American Jew</i>